

Simondium Agrimark in Aid of “Hoping is Coping” Support Group

“Hoping is Coping” is a CAN/SA support group which was formed ten years ago in the Pniel area. The group focuses mainly on giving emotional support to persons diagnosed with cancer.

They give patients and their families a better understanding of cancer, and they also provide them with the necessary skills to view the illness in a more positive light.

In order to raise funds, the group annually stages a “Relay for Life” event, and when the chairman, Roderick Jefthas, approached Cedrico Rhode, Manager of the Simondium Agrimark, for a donation, he had no hesitation to support this good cause.

He donated Namchar products for the barbeque, and the “braaivleis” will be sold to the public in order to raise additional funds.

Both Roderick and his wife Phillida were diagnosed with cancer and are currently in remission.



Handing over of the goods. Alexis Lyons, Roderick and Phillida Jefthas (cansa), and Kerwin Rippenaar.

Kaap Agri Supports Firefighters



You will all recall the huge fire that broke out earlier this month in the Simonsig mountain, and threatened to destroy farms in the Simondium and Franschoek area.

Simondium farmers approached Cedrico Rhode, the Branch Manager of the Simondium Agrimark to serve as a collection point for donations.

Because the firefighters were battling the huge fire to protect the safety of those farming and living in the adjacent area, Cedrico showed compassion by immediately donating water and cooldrinks as well as chocolate bars.

When this disaster became known to AJ Griesel, Kaap Agri’s Director of Agri and Retail, he immediately started a whatsapp group and Kaap Agri’s 24-hour Expressmark in Simondium were requested to be of assistance during the night and to make their facilities available to the firefighters.

Jason Abrams, the Managing Director: TFC also joined forces and fully supported this team effort in a big way.

Members of Kaap Agri’s Exco made personal contributions which made it possible to make more bottles of water available.

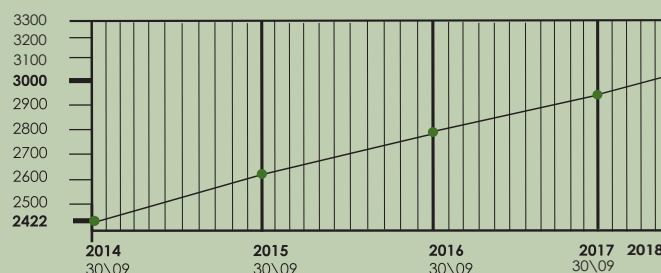
Cedrico Rhode and his team went beyond the extra mile to give their support and ensure that the drinks and other goods were delivered to the firefighters.

According to AJ it was wonderful to experience the caring spirit of the Kaap Agri “Mens-Mense.” Within minutes the cell phone group raced into action in order to assist the firefighting teams who were struggling to keep the fire at bay, and away from farms in the vicinity.

Fortunately, due to favourable weather conditions, the firefighters were able to bring the fire under control without serious damage to the adjacent areas.

Through this team effort the Kaap Agri personnel showed that they really care and this was an excellent example of “if you Win, I Win.”

Growing our family; contributing to the community.



● Number of employees:

2014 - 2422
2015 - 2637
2016 - 2774
2017 - 2943
2018 - 3010

■ Percentage growth:

2014 - 8.9%
2015 - 8.9%
2016 - 5.2%
2017 - 6.1%
2018 - 2.3%