

KAAP AGRI A PARTNER IN CBI PROJECT

The Ceres Business Initiative (CBI) started an entrepreneurs program in 2015 to help small entrepreneurs grow into a next phase in business and Kaap Agri decided to become a partner in this project for the next three years.

Businesses were identified from the Cape Winelands District municipality SEED program, and after a full assessment by a consultant, certain businesses were selected to be managed by the CBI program.

Assistance was given through venture capital and/or training as well as with consultation fees. In the process four entrepreneurs were successfully signed off and one is in the process. The target of the CBI project is to eventually assist ten entrepreneurs in being more competitive within the Ceres business community.

The following is an overview of the completed projects for 2016:



BENJI'S SIGNS

Trevor Benjamin is a qualified signwriter in the Witzenberg area doing work for mostly supermarkets and large retailers through signwriting on windows, walls and notice boards. He has also entered the Agricultural market by redoing orchard boards.



JL RECYCLING

Oelson Seroot is a waste management operator who crushes glass, metal and plastics with delivery points at Consol Glass and Hamlet Waste. Oelson is very passionate about his work and in so doing is trying his best to keep the streets in Bella Vista clean.



DIE STOEP WINKEL

Yolande Peres, with 10 years' experience at Pioneer Foods, opened her own Takeaway business in Voortrekker Street. After 3 years of building this business up she decided to sell and together with a partner has opened up a similar business in the De Keur Sentrum under the name Something Treaty.



GLITZ CLEANING SERVICES

Nomposiso Josi is a qualified food technologist having previously worked for Ceres Fruit Juices as a Quality System Manager. After leaving their employ she purchased the business Skitterwit but required new equipment to meet increasing demands. Business has grown by >25% since.



KHAYA'S PIZZA SHACK

Khaya Toti is a qualified pizza maker and now manages his own successful business on the corner of Faure and Vos Streets. Apart from the traditional wood-fire pizzas he also sells pizza pies and grilled chicken. He takes pride in the quality of his products.

(IN PROCESS) 